

Dr. Birgit Elchoueri

PASSIONATE ABOUT

Unthinking the status quo & unleashing opportunities
Lifelong learning, mentoring & coaching
Future of work
Cultural transformations
Technology trends

EDUCATION

Executive Coaching Certification
TEACHER'S COLLEGE
COLUMBIA UNIVERSITY (2017)

Doctor of Professional Studies
PACE UNIVERSITY (2015)
GPA: 3.94
Strategic Management & Marketing

Master in Business Administration
PACE UNIVERSITY (2004)
GPA: 3.78
Finance & International Business

Bachelor of Arts
PACE UNIVERSITY (1998)
GPA: 3.92
International Business & World Trade

RESEARCH INTERESTS

Strategy & stakeholder management
Innovation & technology trends
Business ethics
Multigenerational workforce
Emotional intelligence coaching

ACADEMIC WORK EXPERIENCE

Lubin School of Business Pace University, New York

Clinical Assistant Professor (2024 – Present)

Management & Management Science Department
Program Director of Business Management
Program Director of Hospitality & Tourism Management

TEACHING PORTFOLIO

Undergraduate Courses:

MGT 150: Managerial and Organizational Concepts
MGT 490: Business Strategy
MGT 306: Service Management

Graduate Courses:

MBA 816: Disruptive Technologies and Innovation
MBA 688: Business Strategy and Stakeholder Responsibility

Doctoral Courses:

DPS 805: Doctoral Foundation Seminar in Management

ACADEMIC SERVICE

- Doctoral Dissertation Chair & Dissertation Committee Member
- Examiner for doctoral written and oral comprehensive examinations
- Student Mentor: Provide individualized mentoring and coaching to undergraduate and MBA students pursuing careers in business
- Doctoral Student Mentor: Guide students in preparing research for conferences

Adjunct Assistant Professor (2019 – 2024)

Management & Management Science Department

CORPORATE WORK EXPERIENCE

Allianz Commercial, New York (2009 – 2024)

Chief of Staff

- Acted as adviser in managing and safeguarding the reputation of the CEO and the firm
- Orchestrated strategic critical path projects including business process reengineering, redesigning of compliance and regulatory processes including sanctions screening and rate / form filings
- Conducted organizational redesign initiatives, business integrations, portfolio run-offs and technology transformations



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CAPABILITIES

20 + years of corporate experience
Advising executives
Strategy design
Design - thinking
Managing and leading diverse teams of 40+ employees
Training, coaching and team building
Business and financial analysis
Developing business plans

LANGUAGE SKILLS

English (fluent)
German (native)
French (conversational)

TECHNOLOGY SKILLS

MS Office Suite
Adobe InDesign
Canva
SPSS
STATA
SAP
Share Point
JIRA
Sales Force.com

Chief of Staff (cont.)

- Designed and implemented crisis communications strategies
- Managed the sourcing and execution of M&A opportunities, strategic investments and divestitures
- Member of the North American Executive Team
- Leadership and oversight of Board Office staff members and administration pool

Head of North America Marketing & Communications

- Responsible for Marketing & Communications North America
- Led strategic marketing and communications initiatives to elevate brand visibility, drive engagement, and business growth
- Leadership and oversight of Marketing & Communications teams

Cantor Fitzgerald, NY (09/2008 – 04/2009)

Position: **US Head of Management Reporting**

- Managed BGC Partners' financial reporting team
- Supervised SEC and management reporting
- Designed and managed business reengineering initiatives
- Implemented cost controlling and savings initiatives

Fortis Bank USA, NY (02/2007 – 09/2008)

Position: **Director, SVP Product Control Global Markets**

- Member of the Executive Strategy Committee
- Developed business strategy, plans, financial budgets and forecast analyses reports for products including Structured Credit, Fixed Income, Credit and Rate Derivatives, ABS/MBS, FX and Equities
- Managed team of 36 quantitative analysts

HSBC, NY (05/2006 – 02/2007)

Position: **Vice President / MIS Reporting**

- Managed Global Markets financial budgeting process
- Developed & managed business reviews and scorecards
- Supervised Daily & Monthly Global Markets P/L Reporting
- Managed the implementation of technology platforms and interfaces between product controls and finance systems

LBBW Bank, NY (10/2001 – 05/2006)

Position: **Vice President, Head of Finance & Controlling**

- Member of the firm's Executive Committee
- Responsible for financial operations management
- Managed 25 employees in Accounting, Controlling, IT and Tax Divisions of the NY Branch

